

Port Alberta Inland Port Development Strategy (Edmonton)



Client

Port Alberta

Facts

Period

2011

Project Country

Canada

For Port Alberta, EDR Group (now EBP) teamed with InterVISTAS, Colledge Transportation Consultants, and other global trade and transportation consultants to develop a Port Alberta Development Strategy designed to identify short- and long-run goals, objectives, and key strategies that Port Alberta should use to pursue these strategic goals and identify the ways that emerging trends in global trade may affect these strategies.

EDR Group provided an assessment of the economic relationships required to support the proposed inland port infrastructure required to fulfill the long-range global strategies of the port concept. The economic development assessments and market analysis examined the relationship between long-term global trade patterns and future of freight transportation infrastructure requirements. It involved identifying key market trends and long-range drivers, assessing the outlook for long-term trade, and assessing the freight and logistics requirements needed to support these future conditions and create an environment for future success. EDR Group also assessed the contributions that infrastructure investments in these facilities will have on the global competitiveness of shippers/receivers in Northern Alberta and diagnosed the competitive strengths, weaknesses and threats by sector.

Contact Persons