

## Market Segmentation And Targeting For Real Time PricingRead the article by Glen Weisbrod & Ellen Ford, Proceedings of the EPRI Innovative Pricing Conference, San Diego, March 1996

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| Client | Facts           |      |
|--------|-----------------|------|
|        | Period          | 1996 |
|        | Project Country |      |
|        |                 |      |

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**Contact Persons**