

Michigan Statewide Airport Community Benefit Assessment (2013)



Client

Michigan DOT

Facts

Period 2003

Project Country United States

Economic Development Research Group (now EBP) collaborated with Mead & Hunt to develop a new statewide database system for evaluating the economic impact and community benefits for airports across the State of Michigan. The CBA-II (Community Benefit Assessment) software system was developed so that state DOT staff could update and maintain their own database and consistent analysis framework for assessing the economic impacts of airports across the state.

The system was designed to demonstrate the importance of individual airports to their host communities as well as to the overall economic impact of the entire statewide airport system across the state. Staff of Mead and Hunt then worked with staff of EDR Group to design, distribute and collect survey information from airport tenants and employees, airport tenants and passengers, and surrounding regional businesses. All of this information was then used with the CBA-II software to assess the economic impacts of individual airports.

Contact Persons