

# Guidebooks & Guidance Tools

**Guidebooks and guidance tools play a critical role in making research actionable. They inform decision-makers and planners about best practices and available resources, guide them to rely on appropriate tools and methods, and ensure that they can carry out analysis, communicate results and make informed decisions.**

EBP US develops guidebooks and guidance tools across a variety of topic areas ranging from economic impact assessment to strategic planning, and data management. Our guidance products are tailored to their audiences, often using navigation tools that allow users to find relevant information. A hallmark of our guidance and tool development service has been our focus on appeal to new users and avoidance of jargon. Our guidance products include features such as:

- Web-based tools
- Interactive worksheets and checklists
- Self-assessment resources
- Narrative explanations with hyperlinks for further information
- FAQs & glossaries of terms
- Searchable databases
- Illustrative examples and case studies
- Video and online training